

STORE LAUNCH CHECKLIST

USE BEST PRACTICES

- ✓ Add welcome message & user terms
- ✓ Categorize products
- ✓ Mark mandatory products
- ✓ Collect custom info at checkout
- ✓ Distribute marketing flyer
- ✓ Share group portal

COVER YOUR FEES

- ✓ Pass OMG & credit card fees to customer
- ✓ Collect sales tax
- ✓ Add fundraising
- ✓ Add personalization upcharges
- ✓ Include size upcharges
- ✓ Include a shipping method